



Investment Opportunities for Valued Business Partners

New York State School Facilities Association
& School Facilities Management Institute, Inc.
Professional Development Programs

October 4–7, 2026
Saratoga Hilton & City Center



Investment Opportunities

Sponsorship Packages

Sponsorship packages are designed to provide maximum exposure year round and high visibility on-site. Your company will **connect with more than 600** school facility professionals.

The **Key and Legacy Supporter Programs** provide your company flexibility with sponsorship levels and exposure at each event.

Individual event sponsorships and benefits are outlined should you want to concentrate your marketing at selected events.

All Sponsorship Levels Include Core Benefits:

- Recognition in the event's printed materials and on signage at the event
- Recognition in email communications promoting the event
- Sponsor ribbon on event name badges
- Pre- and post-event visibility



Distinguish Your Company for the Entire Year!

Growing your business is about consistently reaching out to a targeted audience and building relationships. NYSSFA offers you that exact opportunity through an Annual Association Sponsorship. An annual sponsorship will **save you** a lot of money compared to participating in individual events and marketing programs throughout the year – **up to 25%**. You will be in touch with and visible to clients and prospects through multiple media.

Key Supporter Program \$16,000 (Actual value \$25,000)

- High-level visibility at SFA and SFMI signature events including SFA Advocacy Day, Fred Hack Memorial Golf Tournament, Leadership Conference, the SFMI Conference & Expo and the School Facilities Managers' Academies
- Gold-level sponsorship benefits at NYSSFA Advocacy Day
- Exclusive sponsorship of the SFA Leadership Conference
- Diamond-level sponsorship at the Expo, which includes two booth spaces
- Exclusive invitation to reception with Conference first-timers
- Two complimentary tickets to the Association Banquet
- Tee sponsorship and one foursome at the Fred Hack Memorial Golf Tournament
- Program sponsorship at the School Facilities Managers' Academies
- Pre- and post-event publicity
- Logo in weekly e-newsletter and regular member correspondence
- Scrolling logo at the bottom of the SFA and SFMI websites with a link driving traffic back to your website



Legacy Supporter Program \$13,000 (Actual value \$20,000)

- High-level visibility at SFA and SFMI signature events including SFA Advocacy Day, Fred Hack Memorial Golf Tournament, the SFMI Conference & Expo and the School Facilities Managers' Academies
- Gold-level sponsorship benefits at NYSSFA Advocacy Day
- Diamond-level sponsorship at the Expo, which includes two booth spaces
- Exclusive invitation to reception with Conference first-timers
- Two tickets to the Association Banquet
- Tee sponsorship and one foursome at the Fred Hack Memorial Golf Tournament
- Program sponsorship at the School Facilities Managers' Academies
- Pre- and post-event publicity
- Logo in weekly e-newsletter and regular member correspondence

Contact us to customize a package of SFA & SFMI events that fits your marketing strategy.

School Facilities Management Conference & Expo

Your Sponsorship Makes a Difference

Meet Decision-Makers... Maximize Your Marketing Budget... Reinforce Your Message!

The school facilities community needs your support now more than ever. The New York State School Facilities Conference & Expo will bring **over 300 public school facilities management professionals** in New York State together to learn, network and preview the latest products and services.

Why Support Us?

NYSSFA and SFMI leaders are taking great care to deliver exceptional and timely content with the same informative interaction you have come to expect from our annual events.

Our Conference & Expo is a forum for Directors of School Facilities, Facilities Managers, Head Custodians, Health and Safety Coordinators and other key facilities personnel to come together for professional development training and to connect with fellow members.

In these unsettling and uncertain times with school budgets cut by 20 percent or more statewide, we need your support now more than ever to deliver quality continuing education and support to those who are tasked with maintaining a healthy, safe environment for our school children.

Your Audience

Directors of Facilities

Assistant Directors of Facilities

Superintendents of Buildings and Grounds

Head Custodians

Custodial Services Supervisors

Health and Safety Coordinators

Maintenance Crew Leaders

Safety and Risk Management Officers



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Fred Hack Memorial Golf Tournament

Additional Benefits	Tournament \$1,000	Refreshment Cart \$600	Closest to the Pin \$250	Longest Drive \$250	Tee \$200
Welcome banner with your logo placed at registration	✓				
Company name placed at the Longest Drive Hole				✓	
Company name placed at the Closest to the Pin Hole			✓		
Company name placed on one (1) of the golf tees					✓
Company name placed on the refreshment cart		✓			
Listing on the tournament registration sheet	✓	✓	✓	✓	✓

Please visit www.nyssfa.com or www.nyssfmi.org for information on our upcoming event dates and available sponsorships.





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